

# Investor Relations

Singular Systems IR is the only consultancy in South Africa to offer a full spectrum Investor Relations advisory and execution service, supported by proprietary software applications. Our tight team is highly experienced and includes former professionals in the securities, equity research and legal fields with recognized specialist skills in buy- and sell-side programmes; Investor communications; and integrated annual reporting.

## Investor Engagement

### ·Investor Targeting

·Set effective targeting strategies with measurable objectives for ownership; institutional v. retail profile; geographic profile; sector peer investor weightings; active v. passive investor style; previous interactions

### ·Buy and Sell Side Programmes

·Leverage our strong sell side and buy side networks to promote investment and research utilising technology where appropriate

### ·Perception Reports

·**Qualitative** - conducted interpersonally and independently of client

·**Quantitative** - web survey with a high response rate (60+%) can reveal perception shifts

·**Market intelligence** and feedback for board packs

## Shareholder Analytics

·**Share Register Analytics** - detailed analysis of shareholder movements weekly, monthly, quarterly

·**Peer Comparison Report** - customised basket comparison

·**Market Surveillance Reporting** - analysis of daily STRATE trade data (T+5) including identifying brokers

·**Fund Manager Profile Report** - ideally suited for investor road-shows and presentations

·**BEE Ownership Report** - calculates effective BEE ownership and demonstrates scenario planning

·**Online Services** - all reports are also accessible via an online portal with access to institutional contact databases



